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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91202408
Party	Defendant Eidolon Brands, LLC
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Submission	Answer
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Date	01/12/2012
Attachments	Answer.pdf (5 pages)(35905 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Trademark Application Serial No.: 85/251,426
Filed: February 25, 2011
For Mark: SCOR
Published: July 5, 2011

AMERICAN SOCCER COMPANY, INC., a
limited liability company of Texas,

Opposer,

v.

EIDOLON BRANDS, LLC, a limited liability
company of Texas,

Applicant.

§ Opposition No.: 91202408

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APPLICANT'S ANSWER TO OPPOSER'S NOTICE OF OPPOSITION

Eidolon Brands, LLC ("Eidolon"), for its answer to the Notice of Opposition filed by American Soccer Company, Inc., ("Opposer"), denies each and every allegation contained therein except as hereinafter specifically admitted and further responds to each numbered paragraph of the Notice of Opposition as follows:

1. Upon information and belief, Applicant admits that Opposer is reflected as the owner of U.S. Registration Nos. 1,422,027, 1,916,007, 3,618,127 and 3,930,807, but is without sufficient knowledge or information to form a belief as to the truth or falsity of any allegations which may relate to ownership, use, scope, validity and/or enforceability of such registrations, and therefore denies the same. Applicant is without sufficient knowledge or information to form a belief as to the truth or falsity as to the remaining allegations contained in Paragraph 1 of the Notice of Opposition and therefore denies the same.

2. Applicant is without sufficient knowledge or information to form a belief as to the truth or falsity of the allegations contained in Paragraph 2 of the Notice of Opposition and therefore denies the same.

3. Applicant is without sufficient knowledge or information to form a belief as to the truth or falsity of the allegations contained in Paragraph 3 of the Notice of Opposition and therefore denies the same.

4. Applicant is without sufficient knowledge or information to form a belief as to the truth or falsity of the allegations contained in Paragraph 4 of the Notice of Opposition with regard to any purported goodwill with respect to the referenced marks or the value thereof and therefore denies the same. Applicant denies the remaining allegations contained in Paragraph 4 of the Notice of Opposition.

5. Applicant is without sufficient knowledge or information to form a belief as to the truth or falsity of the allegations contained in Paragraph 5 of the Notice of Opposition and therefore denies the same.

6. Applicant is without sufficient knowledge or information to form a belief as to the truth or falsity of the allegations contained in Paragraph 6 of the Notice of Opposition and therefore denies the same.

7. Applicant admits the allegations contained in Paragraph 7 of the Notice of Opposition.

8. Applicant admits the allegations contained in Paragraph 8 of the Notice of Opposition.

9. Upon information and belief, Applicant denies the allegations contained in Paragraph 9 of the Notice of Opposition.

10. Applicant denies the allegations contained in Paragraph 10 of the Notice of Opposition.

11. Applicant admits that, as a general proposition, a U.S. trademark registration provides *prima facie* evidence of a right to use a registered mark in connection with the identified goods. Applicant denies the remaining allegations contained in Paragraph 11 of the Notice of Opposition.

12. Applicant is without sufficient knowledge or information to form a belief as to the truth or falsity of the allegations contained in Paragraph 12 of the Notice of Opposition with regard to unidentified trademarks and/or service marks and Opposer's subjective beliefs relating thereto. Applicant denies the remaining allegations contained in Paragraph 12 of the Notice of Opposition.

AFFIRMATIVE DEFENSES

1. There is no likelihood of confusion, mistake or deception between Opposer's marks and Applicant's mark with respect to the respective goods of Opposer and Applicant.

2. Applicant reserves the right to raise such other defenses as may be warranted by discovery in this proceeding.

3. Applicant further reserves the right, in the alternative, to counterclaim for the cancellation of the Opposer's pleaded marks to the extent the results of discovery may warrant the same.

RELIEF REQUESTED

WHEREFORE, Applicant prays that this opposition proceeding be dismissed and that its registration issue forthwith.

Date: January 12, 2012

Respectfully Submitted,



Todd A. Nelson

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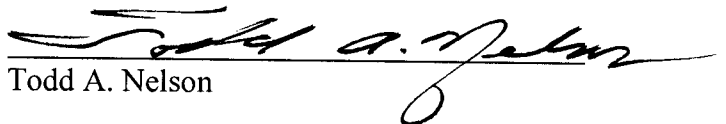
Attorneys for Applicant,

Eidolon Brands, LLC

CERTIFICATE OF TRANSMITTAL - ESTTA

Date of Deposit January 12, 2012

I hereby certify that this correspondence is being transmitted to the UNITED STATES PATENT AND TRADEMARK OFFICE via the ESTTA system on January 12, 2012.

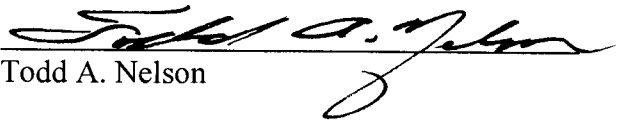


Todd A. Nelson

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on this 12th day of January, 2012, a true and correct copy of the foregoing was mailed, postage prepaid, to:

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